<table>
<thead>
<tr>
<th>SAC code</th>
<th>ITEM</th>
<th>PRICE</th>
<th>OPPORTUNITY</th>
<th>DEADLINE FOR CONFIRMATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>SAC 01</td>
<td>Congress APP</td>
<td>€17,000</td>
<td>Exclusive</td>
<td>September 30th</td>
</tr>
<tr>
<td>SAC 02</td>
<td>IAC Delegates lounge</td>
<td>€10,000</td>
<td>Exclusive</td>
<td>July 31st</td>
</tr>
<tr>
<td>SAC 03</td>
<td>Delegates Coffee service 5 services</td>
<td>€30,000</td>
<td>Exclusive</td>
<td>July 31st</td>
</tr>
<tr>
<td>SAC 04</td>
<td>Delegates Coffee service 1 service</td>
<td>€7,000</td>
<td>Exclusive</td>
<td>July 31st</td>
</tr>
</tbody>
</table>
**CONGRESS APP SPONSOR**  **EXCLUSIVE!**  
**INVESTMENT: € 17,000**

The IAC 2024 Mobile App featuring interactive tools and information to customize the participants' experience.

The app will be available a few weeks prior to the Congress and will be widely promoted. The sponsor company will receive unique visibility:

- Company logo or message on the App landing page
- Dedicated Company page on the App
- Acknowledgment of your support any time the app is promoted digitally (email blasts, website, ...) and onsite

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**IAC DELEGATE LOUNGE**  **EXCLUSIVE!**  
**INVESTMENT: € 10,000**

A comfortable area inside the exhibition to meet and connect with other IAC delegates.

- Sponsor’s logo displayed on the structure and at the entrance
- Sponsor may provide a roll-up banner to be positioned in a prominent location in the lounge
- The lounge will be named according to the sponsor
- Acknowledgement in all the related publications

---

**DELEGATE COFFEE BREAKS**

**SAC 03**  
**COFFEE SERVICE - 5 SERVICES**  
(choice of 2 locations)

- Sponsor logo on coffee service signage and in catering areas
- Branded eco-friendly cups (*only available for the 7 days sponsorship*)
- Acknowledgement in the Congress Final Programme and in the Congress App

**INVESTMENT: € 30,000**

**SAC 04**  
**COFFEE SERVICE - 1 SERVICE**  
(choice of 1 location)

- Sponsor logo on coffee service signage and in catering areas
- Branded eco-friendly cups (*only available for the 7 days sponsorship*)
- Acknowledgement in the Congress Final Programme and in the Congress App

**INVESTMENT: € 7,000**
<table>
<thead>
<tr>
<th>SAC code</th>
<th>ITEM</th>
<th>PRICE</th>
<th>OPPORTUNITY</th>
<th>DEADLINE FOR CONFIRMATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>SAC 05</td>
<td>Speakers’ Preparation Room</td>
<td>€10,000</td>
<td>Exclusive</td>
<td>July 31&lt;sup&gt;st&lt;/sup&gt;</td>
</tr>
<tr>
<td>SAC 06</td>
<td>Water fountains &amp; glasses</td>
<td>€35,000</td>
<td>Exclusive</td>
<td>July 31&lt;sup&gt;st&lt;/sup&gt;</td>
</tr>
<tr>
<td>SAC 07</td>
<td>Congress Bags</td>
<td>€35,000</td>
<td>Exclusive</td>
<td>SOLD OUT</td>
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<tr>
<td>SAC 08</td>
<td>Congress Lanyards</td>
<td>€20,000</td>
<td>Exclusive</td>
<td>SOLD OUT</td>
</tr>
<tr>
<td>SAC 09</td>
<td>Congress Name Badges</td>
<td>€20,000</td>
<td>Exclusive</td>
<td>SOLD OUT</td>
</tr>
<tr>
<td>SAC 10</td>
<td>Volunteers T-Shirts</td>
<td>€15,000</td>
<td>Exclusive</td>
<td>SOLD OUT</td>
</tr>
<tr>
<td>SAC 11</td>
<td>Writing pads</td>
<td>€3,500</td>
<td>Exclusive</td>
<td>SOLD OUT</td>
</tr>
<tr>
<td>SAC 12</td>
<td>Pens</td>
<td>€3,500</td>
<td>Exclusive</td>
<td>July 31&lt;sup&gt;st&lt;/sup&gt;</td>
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<tr>
<td>SAC 13</td>
<td>Promotional materials in Congress Bag</td>
<td>€3,000</td>
<td>Multiple</td>
<td>September 7&lt;sup&gt;th&lt;/sup&gt;</td>
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<tr>
<td>SAC 14</td>
<td>IAF Members Lounge</td>
<td>€20,000</td>
<td>Exclusive</td>
<td>July 31&lt;sup&gt;st&lt;/sup&gt;</td>
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<tr>
<td>SAC 15</td>
<td>Branded Recycling Bins</td>
<td>€12,000</td>
<td>Exclusive</td>
<td>July 31&lt;sup&gt;st&lt;/sup&gt;</td>
</tr>
<tr>
<td>SAC 16</td>
<td>Digital Package Advertisement</td>
<td>€200/minute</td>
<td>Multiple</td>
<td>July 31&lt;sup&gt;st&lt;/sup&gt;</td>
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<tr>
<td>SAC 17</td>
<td>Photo Booth</td>
<td>€20,000</td>
<td>Exclusive</td>
<td>July 31&lt;sup&gt;st&lt;/sup&gt;</td>
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<tr>
<td>SAC 18</td>
<td>Escalators branding</td>
<td>€10,000</td>
<td>Multiple</td>
<td>July 15&lt;sup&gt;th&lt;/sup&gt;</td>
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<tr>
<td>SAC 19</td>
<td>Signage/Branding of selected areas period</td>
<td>On request</td>
<td>Multiple</td>
<td>July 31&lt;sup&gt;st&lt;/sup&gt;</td>
</tr>
<tr>
<td>SAC 20</td>
<td>Meeting room rental Half Day / Full Day / Full</td>
<td>€750/€1,000</td>
<td>Multiple</td>
<td>SOLD OUT</td>
</tr>
</tbody>
</table>
The Speaker Preparation Room is a key area where all the speakers will be invited to go in order to ensure their presentation is correctly uploaded in the central meeting room management system.

- Sponsor logo at the entrance
- Possible display of the sponsor marketing material in the room
- Your banner positioned in a prominent location in the Speakers Preparation Room waiting space (2m high x 1m wide)
- Your logo displayed on the home screen of the computers located within the Speakers Preparation Room
- Acknowledgement in all related publications

IAC 2024 will go green and, in order to limit the use of plastic, all delegates will receive plastic-free water glasses and will have access to free water fountains within the exhibition and in key areas near the meeting room sessions.

- Your logo together with the congress logo on the individual water glasses
- Your logo on the water fountains displayed in the Congress Centre
- Acknowledgement in the Congress final programme and in the Congress App

Your logo alongside the Congress logo on the congress bags.
Subject to Local Organizing Committee approval and final design to be approved by the organizers.

The sponsor will need to provide a minimum of 8,000 pieces (quantity to be adjusted).

Congress Lanyards featuring the Sponsor's logo alongside the conference logo will be given to each congress delegate. Final design to be approved by the congress organizers.

The sponsor will need to provide a minimum of 8,000 pieces (quantity to be adjusted).
CONGRESS NAME BADGES **EXCLUSIVE!**

A Congress name badge featuring the Sponsor's logo alongside the conference logo will be given to each congress delegate. Layout and printing by the Organizing Committee.

INVESTMENT: € 20,000

SAC 09

VOLUNTEERS T-SHIRT **EXCLUSIVE!**

All front-line volunteer staff at IAC 2024 will wear specially designed T-Shirts with the congress logo.

Associate your image with the commitment demonstrated by volunteers: your logo will appear on the t-shirts worn by the volunteers.

INVESTMENT: € 10,000

SAC 10

WRITING PADS **EXCLUSIVE!**

Provide each delegate with your branded pen in the Welcome Bag.

Writing Pads provided by the sponsor.

Subject to Local Organizing Committee approval and final design to be approved by the organizers.

The sponsor will need to provide a minimum of 8,000 pieces (quantity to be adjusted).

Material must be delivered directly by the sponsor to the venue.

INVESTMENT: € 3,500

SAC 11

PENS **EXCLUSIVE!**

Provide each delegate with your branded pad in the Welcome Bag.

Pens provided by the sponsor.

Subject to Local Organizing Committee approval and final design to be approved by the organizers.

The sponsor will need to provide a minimum of 8,000 pieces (quantity to be adjusted).

Material must be delivered directly by the sponsor to the venue.

INVESTMENT: € 3,500

SAC 12
PROMOTIONAL MATERIALS IN WELCOME BAG  
INVESTMENT: € 3,000 PER SPONSOR

Send your information directly to IAC 2024 attendees by inserting your flyer in the bags that each delegate will receive onsite. Invite participants to visit your booth or attend your event, provide information about a product or service, and engage with IAC 2024 participants.

The sponsor will need to provide a minimum of 8,000 pieces (quantity to be adjusted).

- Material must be provided to the Congress organizer for approval by the IAF Secretariat
- Material must be delivered directly by the sponsor to the venue

IAF MEMBERS LOUNGE  EXCLUSIVE!

INVESTMENT: € 20,000

The IAF Members Lounge is an exclusive area offering IAF member representatives a space to meet, network, work, and discuss informally. The IAF members lounge is a key area to sponsor, offering the highest visibility among IAF member representatives.

- Your banner positioned in a prominent location in the IAF Members Lounge (2m high x 1m wide)
- Your logo displayed on the home screen of the computers located within the lounge

BRANDED RECYCLING BINS  EXCLUSIVE!

INVESTMENT: € 12,000

Recycling bins will be located in all high traffic areas of the venue to allow delegates to easily dispose of their garbage and other recyclable materials.

- Sponsors logo on the recycling bins
- Sponsor will be acknowledged on all IAC 2024 related publications and website

DIGITAL PACKAGE ADVERTISEMENT

INVESTMENT: € 200 PER MINUTE

Don’t miss a chance to be promoted on the monitors of the event. Allocate your promotion video on Congress Venue monitors.

Invite participants to visit your booth or attend your event, provide information about a product or service or show people your success stories.
**PHOTO BOOTH** **EXCLUSIVE!**

Area dedicated to souvenir photos of the Congress which can also be posted on personal Facebook, Instagram, or Twitter.

The Company logo will appear on the wall.

**INVESTMENT: € 20,000**

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**ESCALATORS BRANDING**

Vinyl customization with Company logo of the side areas of the escalators in the Congress Centre (details to be defined).

Customization for one escalator.

**INVESTMENT: € 10,000**

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**SIGNAGE/BRANDING FOR SPECIAL AREAS**

Customization with Company logo on special areas in the Congress Centre, i.e. panels, columns, window stickers, gates.

Various proposals available and customizable on request only

**INVESTMENT: QUOTATION ON REQUEST**

---

**MEETING ROOM RENTAL**

Offer available upon availabilities

Sponsors have the opportunity to rent a meeting room during the IAC 2024 for company’s private meetings. The rental fee includes: use of the meeting room, setup with table and chairs, basic AV equipment.

- **HALF DAY** (morning/afternoon) **INVESTMENT: € 750**
- **FULL DAY** **INVESTMENT: € 1,000**
- **FULL PERIOD** **INVESTMENT: QUOTATION ON REQUEST**

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**SAC 17**

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**SAC 18**

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**SAC 19**

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**SAC 20**

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<table>
<thead>
<tr>
<th>SAC code</th>
<th>ITEM</th>
<th>PRICE</th>
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<th>DEADLINE FOR CONFIRMATION</th>
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<tr>
<td>SAC 21</td>
<td>Final Programme Inside Front Cover – Inside Back Cover</td>
<td>€7,000</td>
<td>Exclusive</td>
<td>September 30&lt;sup&gt;th&lt;/sup&gt;</td>
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<tr>
<td>SAC 22</td>
<td>Final Programme Full page</td>
<td>€6,500</td>
<td>Multiple</td>
<td>September 30&lt;sup&gt;th&lt;/sup&gt;</td>
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<tr>
<td>SAC 23</td>
<td>Final Programme Half page</td>
<td>€2,000</td>
<td>Multiple</td>
<td>September 30&lt;sup&gt;th&lt;/sup&gt;</td>
</tr>
<tr>
<td>SAC 24</td>
<td>Final Programme 1/4 page</td>
<td>€1,000</td>
<td>Multiple</td>
<td>September 30&lt;sup&gt;th&lt;/sup&gt;</td>
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<tr>
<td>SAC 25</td>
<td>Online Proceedings</td>
<td>€11,000</td>
<td>Multiple</td>
<td>September 30&lt;sup&gt;th&lt;/sup&gt;</td>
</tr>
</tbody>
</table>
## Final Programme

The final programme will be available only in the on-line version and is the definitive guide to all Congress activities. Advertising spaces of different sizes are available for sponsors. All ads include four-color printing.

<table>
<thead>
<tr>
<th>Section</th>
<th>Price</th>
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<tbody>
<tr>
<td>Inside Front Cover (Exclusive)</td>
<td>€7,000</td>
</tr>
<tr>
<td>Inside Back Cover (Exclusive)</td>
<td>€7,000</td>
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<td>Full page (Multiple)</td>
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<td>Half page (Multiple)</td>
<td>€2,000</td>
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<tr>
<td>Quarter page (Multiple)</td>
<td>€1,000</td>
</tr>
</tbody>
</table>

## IAC Online Proceedings Exclusive!

IAC 2024 Technical Proceedings are a great way of marketing your organization and ensuring that your promotion extends beyond the duration of the Congress.

Benefits:

- Full-page advertisement in the technical proceedings
- Organization/company name, logo, webpage and 100-word profile in technical proceedings
- Acknowledgment in communication tools (digital and paper) promoting the Technical Proceedings

INVESTMENT: €11,000
<table>
<thead>
<tr>
<th>SAC code</th>
<th>ITEM</th>
<th>PRICE</th>
<th>OPPORTUNITY</th>
<th>DEADLINE FOR CONFIRMATION</th>
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<tbody>
<tr>
<td>SAC 26</td>
<td>IPMC Young Professionals Workshop</td>
<td>€6,000</td>
<td>Exclusive</td>
<td>July 31st</td>
</tr>
<tr>
<td>SAC 27</td>
<td>Young Professionals Networking Events</td>
<td>€6,000</td>
<td>Multiple</td>
<td>July 31st</td>
</tr>
<tr>
<td>SAC 28</td>
<td>Educators Professional Development Workshop</td>
<td>€6,000</td>
<td>Exclusive</td>
<td>July 31st</td>
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<tr>
<td>SAC 29</td>
<td>IAF Global Networking Forum (IAF GNF) 60 min</td>
<td>€10,000</td>
<td>Multiple</td>
<td>SOLD OUT</td>
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<tr>
<td>SAC 30</td>
<td>IAF Global Networking Forum (IAF GNF) 45 min</td>
<td>€8,000</td>
<td>Multiple</td>
<td>SOLD OUT</td>
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<tr>
<td>SAC 31</td>
<td>IAF Global Networking Forum (IAF GNF) 30 min</td>
<td>€5,000</td>
<td>Multiple</td>
<td>SOLD OUT</td>
</tr>
<tr>
<td>SAC 32</td>
<td>Interactive Presentations Sessions, Award Ceremony and Cocktail Reception</td>
<td>€20,000</td>
<td>Multiple</td>
<td>July 31st</td>
</tr>
<tr>
<td>SAC 33</td>
<td>Welcome Reception</td>
<td>€40,000</td>
<td>Multiple</td>
<td>July 31st</td>
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<tr>
<td>SAC 34</td>
<td>Opening Ceremony</td>
<td>€40,000</td>
<td>Exclusive</td>
<td>July 31st</td>
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<tr>
<td>SAC 35</td>
<td>Gala Dinner</td>
<td>€35,000</td>
<td>2 sponsors</td>
<td>July 31st</td>
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<tr>
<td>SAC 36</td>
<td>VIP and Speakers Luncheon</td>
<td>€11,000</td>
<td>2 sponsors</td>
<td>July 31st</td>
</tr>
<tr>
<td>SAC 37</td>
<td>Moot Court Competition and other IISL activities</td>
<td>€8,000 to €25,000</td>
<td>Multiple</td>
<td>July 31st</td>
</tr>
<tr>
<td>SAC 38</td>
<td>IAC Hosts Summit and Luncheon</td>
<td>€5,500</td>
<td>Multiple</td>
<td>July 31st</td>
</tr>
<tr>
<td>SAC 39</td>
<td>IAF IDEA “3G+“ Diversity Breakfast</td>
<td>€6,500</td>
<td>2 sponsors</td>
<td>SOLD OUT</td>
</tr>
<tr>
<td>SAC 40</td>
<td>IAF IDEA “3G+“ Diversity Luncheon</td>
<td>€11,000</td>
<td>Exclusive</td>
<td>July 31st</td>
</tr>
<tr>
<td>SAC 41</td>
<td>Industry Day - Breakfast</td>
<td>€6,500</td>
<td>Exclusive</td>
<td>July 31st</td>
</tr>
<tr>
<td>SAC 42</td>
<td>Industry Day - Luncheon</td>
<td>€11,000</td>
<td>Exclusive</td>
<td>SOLD OUT</td>
</tr>
<tr>
<td>SAC 43</td>
<td>Science and Academic Breakfast</td>
<td>€6,500</td>
<td>Exclusive</td>
<td>July 31st</td>
</tr>
<tr>
<td>SAC 44</td>
<td>Science and Academic Luncheon</td>
<td>€11,000</td>
<td>Exclusive</td>
<td>July 31st</td>
</tr>
</tbody>
</table>
The IAF attaches great importance to the workforce of tomorrow. For this reason, many events during the IAC are specifically dedicated to young professionals. All Young Professionals’ programmes will include the following benefits:

- Display of sponsor’s logo on signage in workshop location
- Display and distribution of sponsor’s promotional material
- Verbal acknowledgment of sponsorship from speaker
- Invitations for sponsor’s young professionals and representatives to attend the selected event (number of invitations to be confirmed)
- Acknowledgment on communication tools (digital and paper) promoting the Young Professionals Programmes

**IPMC Young Professionals Workshop (Exclusive)**

The International Project Management Committee (IPMC) Young Professionals Workshop seeks to gather input from young professionals in the international space community to gain the knowledge they need to better develop and empower the next generation’s workforce. Additional sponsorship benefits:

- One (1) five-minute presentation at the beginning of the workshop
- Display and distribution of sponsor’s promotional material
- Acknowledgement in the Congress Final Programme and in the Congress App

**Young Professionals Networking Events**

The IAF Young Professionals (YP) Programme is dedicated to developing the next generation of leaders in the international space community and comprises three networking events including activities or panel discussions of interest to the YP community. These events take place before and during the IAC and are open to all the young professionals registered for the Congress. Additional sponsorship benefits:

- One (1) five-minute presentation at the beginning of the YP Networking Event
- Opportunity for the sponsor to display and distribute promotional materials onsite of the reception
- Banner positioned in a prominent location in the networking event area (to be provided by the Sponsor)
EDUCATORS PROFESSIONAL DEVELOPMENT WORKSHOP **EXCLUSIVE!**

The workshop is designed for primary and secondary educators to learn about a variety of space-related concepts that they could bring into their classrooms to enhance learning in the areas of science, technology, engineering, and mathematics (STEM).

- Sponsor logo on workshop signage
- Branding of the workshop coffee break and lunch
- Display and distribution of sponsor promotional materials in the area
- Invitations to company representatives for the selected event
- Acknowledgment on communication tools (digital and paper) promoting the Educators Development Workshop

IAF GLOBAL NETWORKING FORUM (IAF GNF)

**SOLD OUT**

INVESTMENT: FROM €5,000 TO €10,000

SPONSORSHIP BASED ON THE DURATION:

- 60 MIN
- 45 MIN
- 30 MIN

The IAF Global Networking Forum (IAF GNF) is the perfect platform to showcase your organization. The IAF GNF sponsorships include:

- Allocation of a slot for the sponsor’s event during the IAC week (first-come, first-served basis, upon availabilities)
- Option to organize roundtables, panels, keynotes, and other events with the support of the IAF Secretariat
- Acknowledgment on communication tools (digital and paper) promoting the IAF GNF
- Sponsor’s event description and logo in the IAF GNF Programme
- Display and distribution of sponsor’s promotional materials onsite

INTERACTIVE PRESENTATIONS SESSIONS, AWARD CEREMONY & COCKTAIL RECEPTION

INVESTMENT: € 20,000

(TUESDAY, WEDNESDAY, THURSDAY)

Sponsoring the Interactive Presentations Sessions, Award Ceremony and Cocktail Reception will allow your company to be recognized in front of a crowd of world-renowned experts. Your support will bring your products and services to the attention of a highly targeted audience.

- Logo shown on 90 digital screens in the IP Area, permanent visibility in the IP banner and screensavers
- Acknowledgement by the IP Award Committee during the Award Ceremony
- One (!) three-minute remarks during the Interactive Presentations Award Ceremony
- Logo and marketing message in the IP online gallery
- Possible display and distribution of sponsor promotional materials in the area
- Acknowledgement in all IAC 2024 related publications and website
- Social media exposure
WELCOME RECEPTION
The welcome reception is a fantastic opportunity for delegates, speakers, sponsors, and exhibitors to network in a relaxed social environment. Your company will receive the following entitlements:

- Company logo on the Welcome Reception signage
- Opportunity to provide 3-minute speech at the Welcome Reception
- The sponsor may provide a freestanding banner which will be positioned in a prominent location at the Welcome Reception (maximum size 2m high x 1m wide)
- Small table signs featuring the sponsor’s logo will be placed on the refreshment tables
- Sponsors to be acknowledged on the Congress website and in the IAC Final Programme

OPENING CEREMONY

The Opening Ceremony marks the official start of the IAC and is the most prestigious event of the week. During this session, as the sponsor, you will be able to prominently display your brand, in front of high-level executives, politicians, and senior representatives, as well as to the entire IAC audience. Your company will receive the following benefits:

- 4 invitations to the VIP Gathering (prior to the Opening Ceremony)
- 4 VIP reserved seats at the Opening Ceremony
- Company logo display on the Opening Ceremony screens
- Verbal recognition from the congress chair during the official Opening Ceremony
- Sponsors to be acknowledged on the Congress website and in the IAC Final Programme
GALA DINNER
LIMITED TO 2 SPONSORS

The Gala Dinner is one of the highest-profile social events at the IAC, which informally closes the Congress and is a valuable networking platform. The sponsorship is limited to 2 sponsors and will include:

- A complimentary table seating 10 at the Gala Dinner
- Company logo on Gala Dinner signage
- Opportunity to provide 3-minute speech at Gala Dinner
- The sponsor may provide a freestanding banner to be positioned in a prominent location at the Gala Dinner
- Small table signs featuring the sponsor’s logo will be placed on the refreshment tables
- Verbal recognition from the congress chair during the official Opening Ceremony
- Inclusion of promotional material (1) in the delegate Welcome Bags
- Two full-page advertisements in the final programme
- Sponsors to be acknowledged on the congress website and in the final programme.

VIP AND SPEAKERS LUNCHEON
LIMITED TO 2 SPONSORS

(MONDAY AND FRIDAY)

Sponsoring the VIP/Speakers Lunch will give your company visibility with high-level representatives, key decision-makers, and influential leaders in the space industry in an exclusive setting:

- Sponsor logo on the VIP/Speakers’ Lunch area
- Display and distribution of sponsor promotional materials in the area
- Option for company representative to give a keynote address/presentation at beginning of the lunch
- Invitations for company representatives to the selected event (number of participants to be confirmed)
- Branding of the lunch area
- Sponsor will be acknowledged on all IAC-related publications and website

MOOT COURT COMPETITION
OPTIONS FROM

Supporting the IISL Activities, such as the Manfred Lachs Moot Court Competition, the IISL Annual Dinner and other IISL activities, is a great way to market your organization:

- Sponsor will be acknowledged on all IAC-related publications and website
- IISL additional benefits will be offered
The IAC Host Summit is an international platform to network with organizations who successfully hosted the International Astronautical Congress (IAC) in the past and to share experiences and best practices for the implementation of an IAC. By sponsoring the IAC Hosts Summit and lunch, you will position your organization at the forefront of leading international organizations:

- Display of sponsor’s logo on IAC Host Summit event signage
- Display and distribution of sponsor’s brochures and promotional material
- Verbal recognition during the opening address and sponsor’s welcoming speech
- Sponsor will be acknowledged on all IAC-related publications and website
- Branding of the lunch area

**INVESTMENT: € 5,500**

The IAF, jointly with its Industry Relations Committee (IRC), organizes an Industry Day at each IAC, giving industry members of the IAF a forum for an open and intensive exchange on the latest developments in their respective sectors and to foster international cooperation. Each year, this popular event gathers high-level officials and experts as well as a wide audience.

**INDUSTRY DAY**

**INDUSTRY DAY BREAKFAST EXCLUSIVE!** (TUESDAY)

- Sponsor logo on lunch signage
- Display and distribution of sponsor’s promotional materials in the area
- Option for a keynote address or presentation at the beginning of breakfast
- Invitations for company representatives to the breakfast/lunch
- Branding of the breakfast/lunch area
- Sponsor will be acknowledged on all IAC related publications and website

**INVESTMENT: € 6,500 PER SPONSOR**

**INDUSTRY DAY LUNCHEON EXCLUSIVE!** (TUESDAY)

- Sponsor logo on lunch signage
- Display and distribution of sponsor’s promotional materials in the area
- Option for a keynote address or presentation at the beginning of breakfast
- Invitations for company representatives to the breakfast/lunch
- Branding of the breakfast/lunch area
- Sponsor will be acknowledged on all IAC related publications and website

**INVESTMENT: € 11,000 PER SPONSOR**
IAF IDEA “3G+” DIVERSITY BREAKFAST AND LUNCHEON

The IAF “3G+” International Platform for Diversity and Equality in Astronautics (IDEA) provides a framework for an intensive and open exchange on diversity and equality topics among IAF members, potential members, and other organizations promoting diversity.

EXCLUSIVE!

(Wednesday)

INVESTMENT: € 6,500 PER SPONSOR

SOLD OUT

INVESTMENT: € 11,000 PER SPONSOR

- Sponsor logo on breakfast/lunch signage
- Display and distribution of sponsor promotional materials in the area
- Option for a keynote address or presentation at the beginning of breakfast/lunch
- Invitations for company representatives to the breakfast/lunch
- Branding of the breakfast/lunch area

SCIENCE AND ACADEMIC BREAKFAST & LUNCHEON

The IAF Science and Academic Day completes the 3G initiative, by celebrating the role of Science and Academia in the global space effort. Science and Academia are important elements of global space, as they represent an important driver for research and innovation and produce the workforce of tomorrow.

EXCLUSIVE!

(Thursday)

INVESTMENT: € 6,500 PER SPONSOR

INVESTMENT: € 11,000 PER SPONSOR

- Sponsor logo on breakfast signage
- Display and distribution of sponsor promotional materials in the area
- Possibility to give a keynote address or presentation at the beginning of the breakfast/lunch
- Invitations for company representatives to the breakfast (number of participants to be confirmed by the IAF Secretariat)
- Branding of the breakfast/lunch area