

# SPONSORSHIP BOOKLET

18<sup>TH</sup> WORLD CONFERENCE ON EARTHQUAKE  
ENGINEERING

**WCEE2024**

MILAN

Version March 2024



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# WELCOME MESSAGE

On behalf of the Italian Association of Earthquake Engineering (ANIDIS) and of the International Association of Earthquake Engineering (IAEE), it is with great pleasure that we invite you to partner with us in the organisation of the 18<sup>th</sup> World Conference on Earthquake Engineering (WCEE2024), to be held from 30<sup>th</sup> June to 5<sup>th</sup> July 2024 in Milan, Italy, at the Allianz MiCo Conference Centre, the largest conference facility in Europe.

This event is expected to attract almost 4000 participants, including internationally recognised academics and scientists, professional engineers and seismologists, delegates from leading engineering firms and construction sector companies, innovative researchers and young engineers, experts and entrepreneurs from the construction industry, leaders and representatives from the public and private sector, policymakers and representatives from national and local governments.

The WCEE2024 will therefore constitute an excellent opportunity for companies to network and explore business opportunities with global actors and key players, learn about new techniques and opportunities in the sector, identify the potential of emerging markets of the sector, develop strategies in new high-tech market of earthquake engineering, redefine corporate risk management according to the needs of the market, build brand image and exposure through the numerous visibility opportunities during the Conference.

In addition, there will also be plenty of opportunities for companies and individuals to share with the world's earthquake engineering community technical excellence and commitment to the field of sustainable seismic risk mitigation. Indeed, through the active involvement and collaboration in the organization of WCEE2024, our partners will also be contributing to the technical updating of academics and professionals.

Finally, we note that Milano is at the heart of Europe and can be easily reached from all countries. It is a multifaceted city with a glamorous past and exciting present with its venues of great value, its historic and cultural excellence, its strong hospitality industry and its excellent connections. In 2015 Milano hosted the Universal Exposition, EXPO 2015, and in 2026 it will host the XXV Olympic Winter Games Milano-Cortina.

We are convinced, and will certainly endeavour to so ensure, that you will find the involvement and participation in the 18<sup>th</sup> World Conference on Earthquake Engineering not only to be a professionally rewarding experience, but also scientifically stimulating and personally enjoyable. We thus look forward to partner with your organization, either through the sponsorship or exhibitor opportunities laid out in this sponsorship booklet, or through any other alternative collaboration scheme that you will want to discuss with us.

*Franco Braga*



**Franco Braga**  
President

*Italian Association of Earthquake Engineering (ANIDIS)*



*Michele Calvi*

**Michele Calvi**  
Executive Vice-President

*International Association of Earthquake Engineering (IAEE)*

# ORGANISERS AND SUPPORTERS

CONFERENCE  
HOSTS



IAEE



TECHNICAL  
& SCIENTIFIC  
SUPPORT



EUCENTRE  
FOR YOUR SAFETY.



SUPPORTED BY



PROTEZIONE CIVILE  
Presidenza del Consiglio dei Ministri  
Dipartimento della Protezione Civile



CONFERENCE  
SECRETARIAT



AIM Italy srl | Viale Enrico Forlanini, 21 | 20134 Milano, Italy

Sponsorship Specialist: Beatrice Bergamasco  
email: [wcee2024.sponsor@aimgroup.eu](mailto:wcee2024.sponsor@aimgroup.eu)  
phone: +39 340 5841305

Please visit the official website

[www.wcee2024.it](http://www.wcee2024.it)

for more information about the conference supporters

# GENERAL INFORMATION

## CONFERENCE DATE

30<sup>th</sup> June - 5<sup>th</sup> July 2024

## CONFERENCE VENUE

**Allianz MiCo - South  
MILANO**



The 18<sup>th</sup> World Conference on Earthquake Engineering will be organized at Allianz MiCo Conference Centre, the largest conference facility in Europe and worldwide. It can accommodate up to 18.000 participants in 70 fully equipped conference rooms with permanent control booths. Featuring two plenary rooms, one with seating 4.000 and the other 2.000 and an Auditorium that seats 1.500, it is the ideal venue for large scale performances and for international conferences requiring a large number of rooms. The exhibition halls offer 54.000 m<sup>2</sup> of exhibition space and can also be set up as extra plenary rooms accommodating more than 5.000 individuals. All of this in downtown Milano at walking distance from hotels, restaurants, the shopping district and with direct access to Milano's Subway that offers a 10 minutes ride to the Duomo.

**Visit the convention centre facilities:**  
<https://www.micomilano.it/en/organize/facilities>



## CONFERENCE LANGUAGE

The conference will be held in **English**  
*Simultaneous translation service will not be provided*

# TARGET PARTICIPANTS

The 18<sup>th</sup> World Conference on Earthquake Engineering is estimated to attract almost **4.000 participants** from the following fields:

- Internationally recognised academics and scientists
- Professional engineers and seismologists
- Delegates from leading engineering firms and construction sector companies
- Innovative researchers and young engineers
- Experts and entrepreneurs from the construction industry
- Leaders and representatives from the public and private sector
- Policymakers and representatives from national and local governments



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# TOPICS

- Earth sciences and seismology
- Ground motion modelling
- Geotechnical engineering
- Materials engineering
- Structural engineering
- Transportation networks and lifelines
- Non-structural elements and building contents
- Risk and loss modelling
- Sustainable design and retrofitting of buildings and infrastructure
- Risk management and emergency response
- Social and public policy



# PROGRAMME OVERVIEW

	SUNDAY 30 <sup>th</sup> JUNE	MONDAY 1 <sup>st</sup> JULY	TUESDAY 2 <sup>nd</sup> JULY	WEDNESDAY 3 <sup>rd</sup> JULY	THURSDAY 4 <sup>th</sup> JULY	FRIDAY 5 <sup>th</sup> JULY	
08.00-09.00			Work meetings	Work meetings	Work meetings	Work meetings	
09.00-10.30	VISIT THE EXHIBITION AREA 09.00-18.00	Opening Ceremony and Plenary Addresses	Parallel Sessions	Parallel Sessions	Parallel Sessions	Parallel Sessions	
10.30-12.00		Parallel Sessions					
12.00-13.00		Keynote Lecture	Keynote Lecture	Keynote Lecture	Keynote Lecture	Keynote Lecture and Closing Ceremony	
13.00-14.30		Lunch Session <i>in Exhibition Area</i> Conference Championship <i>on Games Ground</i>					Technical Visits
14.30-16.00		Parallel Sessions	Parallel Sessions	Parallel Sessions	Parallel Sessions		
16.00-17.00		CSI/IAEE Masters Series Lecture	CSI/IAEE Masters Series Lecture	CSI/IAEE Masters Series Lecture	CSI/IAEE Masters Series Lecture		
17.00-18.00			EERI Distinguished Lecture	EERI/SSA Joyner Lecture			
18.00-19.00		Check-in & Welcome Reception	Conference Championship <i>on Games Ground</i> Side Events & Work meetings				
From 20.00	Opera Show at "La Scala" Theatre				Conference party		

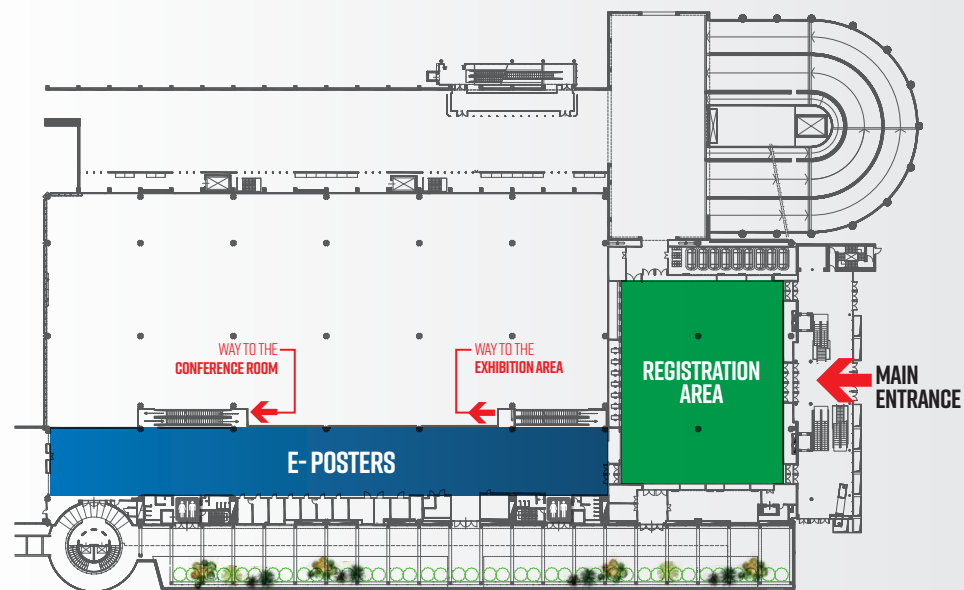


# CONFERENCE VENUE FLOORPLAN

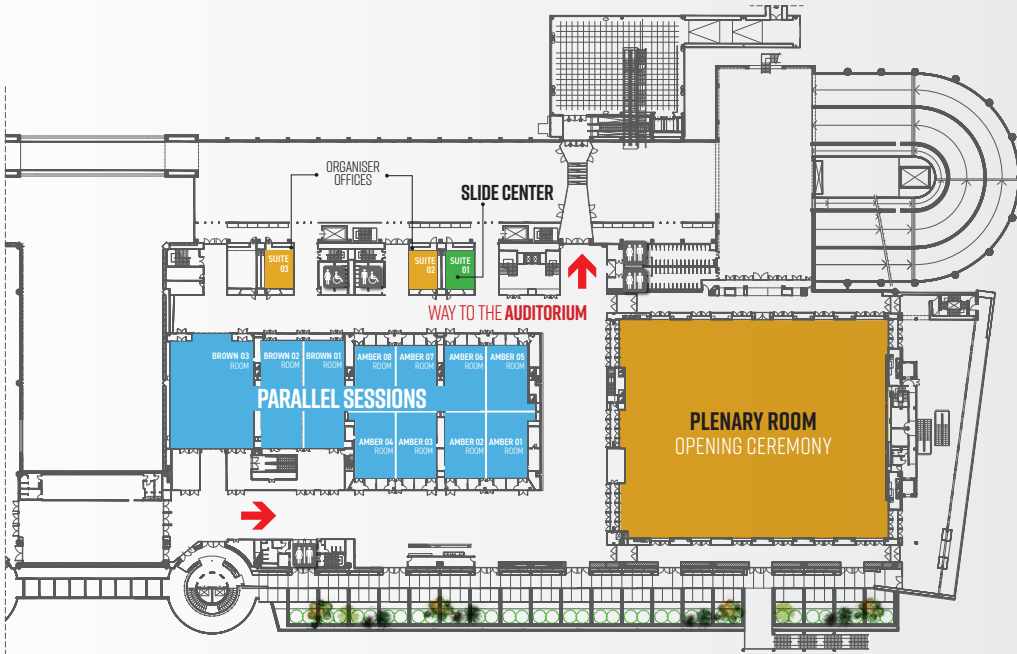
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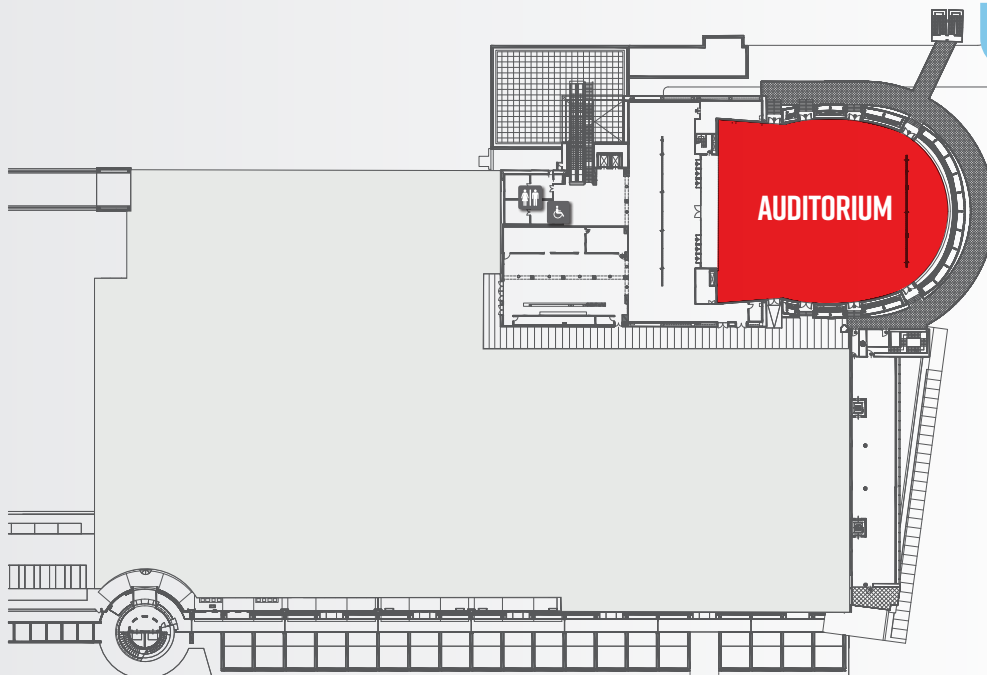
Level +1



Level +2

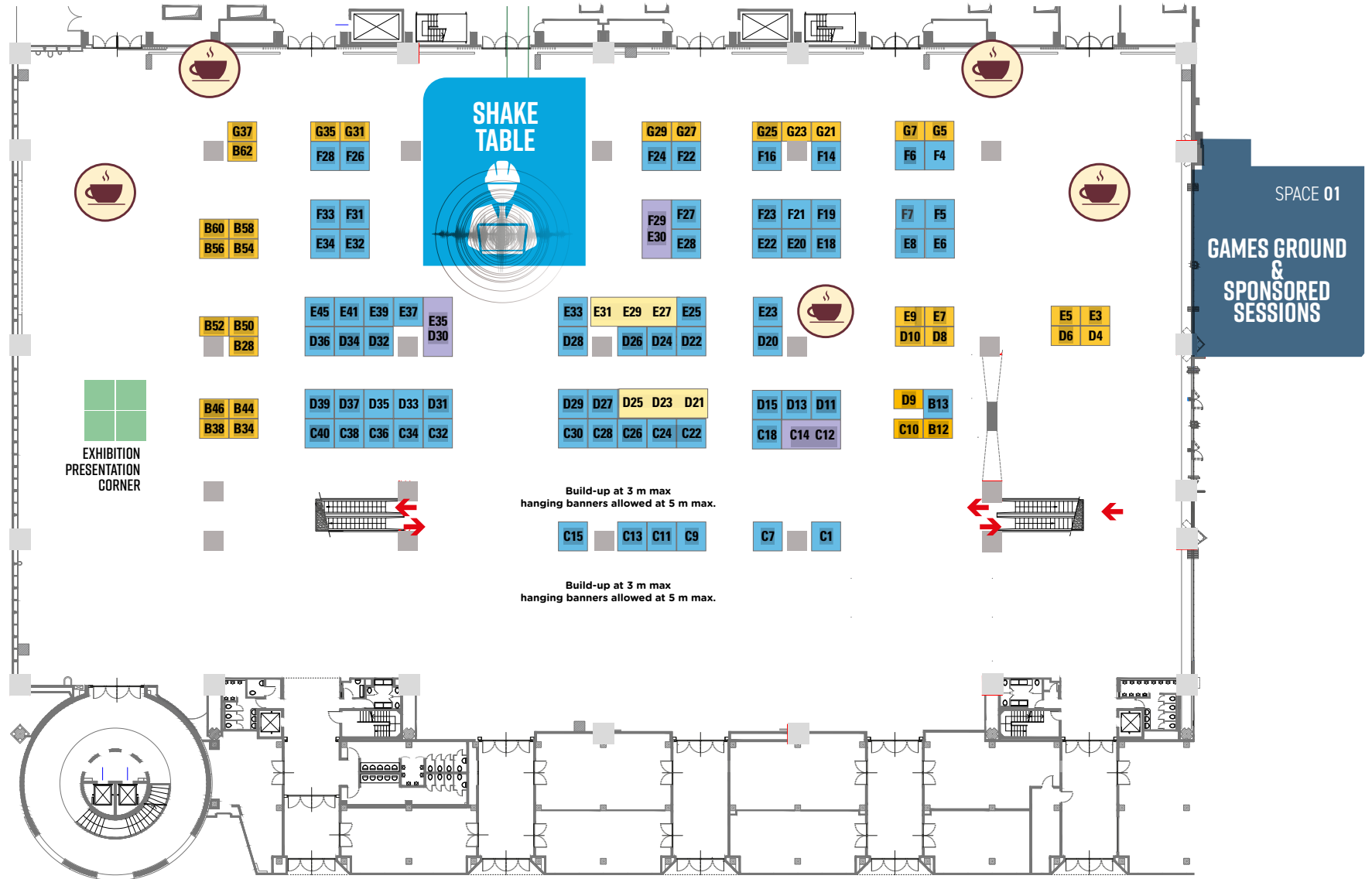


Level +3



# EXHIBITION AREA

= 6 m<sup>2</sup>
 = 9 m<sup>2</sup>
 = 18 m<sup>2</sup>
 = 27 m<sup>2</sup>



# EXHIBITORS LIST

2S.I. Software e Servizi per l'Ingegneria S.r.l.: G31  
Applied Science International: E34  
ARFEN: B28  
Arkitech: D24  
ASDEA Hardware s.r.l.: C13  
Associazione ISI - Ingegneria Sismica Italiana: B52  
BELOTTI SISTEMI S.r.l.: E18  
BOVIAR: E20  
Building Research Institute Japan: B44  
CERVENKA CONSULTING: B60  
CPR Giunti: F26  
CSSC Sunrui (Luoyang) Special Equipment Co. Ltd: D27  
CSi Italia srl: B54  
CSPFEA ENGINEERING SOLUTIONS: C1  
DACSA ENGINEERING SRL: C14+C12  
DELLNER DAMPERS AB: B50  
DIANA FEA BV: B34  
DURAFUSE FRAMES: E5  
EARTHQUAKE PROTECTION SYSTEMS INC: E8  
ECOSISM S.r.l. : F27  
EDILMATIC S.P.A.: C18  
EFEHR + Geo-INQUIRE + ERIES: B13  
EUCENTRE: F7+F5+E6  
FIBRE NET Spa: D21+D23+D25  
FIP MEC srl: E33  
FPC FREYSSINET: C32  
GEM Foundation: B12  
GeoSIG Ltd: C10

GERB Italia S.r.l.: G25  
G&P Intech S.r.l.: E45  
HARPACEAS s.r.l.: D31  
Hense School: E27,E29,E31  
Hilti Italia Spa: C30  
HIRUN Taiwan Co.,Ltd: G35  
ICOP: B56  
ISAAC srl: F29+E30  
Isotex srl: E37  
Italsigma S.r.l.: D20  
Janson Bridging: B38  
Kawakin – DIS: D9  
Kinometrics: C36  
Lunitek: C9  
MAGEBA Services & Technology AG : F16  
MAPEI Spa : E35+D30  
MAURER SE: E32  
MOSAYK Srl: D28  
MTS Systems Corporation: D22  
New Zealand Society for Earthquake Engineering: F23  
Pantecnica Spa: G29  
Progetto SISMA Srl: E23  
REGUPOL BSW GmbH: C34  
RINA Consulting S.p.a.: C15  
RINGFEDER POWER TRANSMISSION GMBH: F24  
Rotho Blaas srl: C7  
SafePlant s.r.l.: B58  
Sanlien Technology Corporation: D15

SDA-engineering GmbH: E9  
SEISMOSOFT: D29  
SenseQuake: B62  
Simpson Strong-Tie GmbH: C24+C22  
Sina ASTM Group: D8  
Socitec: E7  
Solgeo S.r.l.: C28  
Somma International: G27  
SPEKTRA GmbH: G37  
TAISEI KIKO CO., LTD.: E22  
TDG: G7  
Tecno K Giunti S.r.l.: E39  
Tecnostrutture s.r.l : E28  
TENSACCIAI SRL: F31  
TIS: E25  
Ufficio Speciale per la ricostruzione dell'Aquila: D36



# WHY SPONSOR?

The WCEE2024 will constitute an excellent opportunity for companies and organisations to share with the world's seismic engineering community their own **excellence in research, technology and commitment** in the field of risk mitigation.

Supporters of the Conference WCEE2024 will be able to make the most out of their presence by generating unique leads to expand their business and create awareness of their brand. Moreover, by joining forces with WCEE, our partners will also contribute to the technical updating of academics and practitioners.

## REASONS TO ATTEND

Network and explore business opportunities with global actors and key players

Learn about new techniques and opportunities in the sector

Identify the potential of emerging markets of the sector

Develop strategies in new high-tech market of earthquake engineering

Redefine corporate risk management according to the needs of the market

Build brand image and exposure through the numerous visibility opportunities during the Conference

# SPONSORSHIP OPPORTUNITIES

We invite your company to partner with us in the organisation of an exciting and successful **18<sup>th</sup> World Conference on Earthquake Engineering**.

With this in mind we have devised a number of opportunities that you can choose to reach the desired sponsorship level. Please explore the range of opportunities listed in pages 14-23 and select as many items as you wish. Then, depending on the total sponsorship amount, you'll reach a certain sponsorship level, leading to extra benefits.



**A sponsorship specialist will always be available to help you put together a sponsorship package that best suits your needs.**

## Important NOTES

- The exhibition space rental and the other sponsor proposals will be assigned on a first come, first served basis
- Where applicable, the Italian rate of VAT (currently 22%) will be due in addition to the amounts indicated in this document.

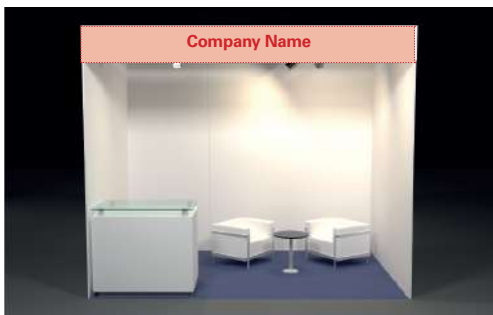


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**All exhibitors will receive the following benefits:**

- > n.1 complimentary delegate registration
- > company logo in conference materials and publications
- > company logo at the beginning/end/breaks of sessions
- > company logo on conference website

- Standard electricity supply will be provided up to 1 Kw.  
A Technical Manual will be provided on a later stage and will include information for electricity and other services purchase.



Realised with **white modular panels** and **natural aluminium frame**.

**2.50 m** height.

Complete of **carpeting floor, electricity** and **furniture**.

Available with  
- **single open side**  
- or with **two open sides**

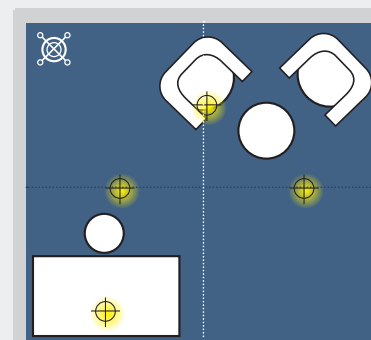
# EXHIBITION OPPORTUNITIES

## Plus shell scheme 9 m<sup>2</sup> ○

€ 7.000

*The package includes:*

- Fasciboard with company name
- Carpet (blue or grey)
- Multiple socket 3 Kw
- 4 spotlights
- Desk "SPRING GLASS"
- Stool "BOMBO" (white)
- Small round table "MOJITO GLASS SMALL"
- 2 Armchairs "LE" (white)
- Coat Hanger "Steve"
- 1 Wastebasket



## Basic shell scheme 9 m<sup>2</sup> ○

€ 6.500

*The package includes:*

- Fasciboard with company name
- Carpet (blue or grey)
- Multiple socket 3 Kw
- 4 spotlights

## Area only 9 m<sup>2</sup> ○

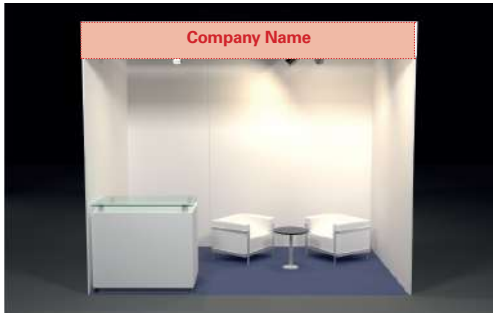
€ 5.500



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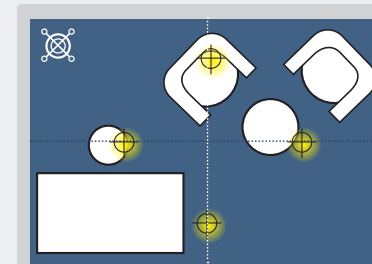
# EXHIBITION OPPORTUNITIES

## Plus shell scheme 6 m<sup>2</sup> ○

€ 5.000

*The package includes:*

- Fasciboard with company name
- Carpet (blue or grey)
- Multiple socket 3 Kw
- 4 spotlights
- Desk "SPRING GLASS"
- Stool "BOMBO" (white)
- Small round table "MOJITO GLASS SMALL"
- 2 Armchairs "LE" (white)
- Coat Hanger "STEVE"
- 1 Wastebasket



## Basic shell scheme 6 m<sup>2</sup> ○

€ 4.500

*The package includes:*

- Fasciboard with company name
- Carpet (blue or grey)
- Multiple socket 3 Kw
- 4 spotlights

## Area only 6 m<sup>2</sup> ○

€ 3.500





# PRESENTATION OPPORTUNITIES

## Sponsored session

€ 7.500

Sponsored sessions, with a duration of 90 minutes, can be included in the conference programme. The sponsoring company can choose the session date/time among available slots.

Cost includes lecture hall rental fee, amplifying system, table microphones and videoprojector.

Sponsors have full financial responsibility for all the aspects of their session, including registration, accommodation and travel expenses for the invited speakers and chairpersons.

## Exhibition presentation

€ 5.000

Presentation, with a max duration of 60 minutes, hosted in a dedicated corner inside the exhibition area. The sponsoring company can choose the session date/time among available slots.

Cost includes exhibition corner rental fee, amplifying system, table microphones and videoprojector.

Sponsors have full financial responsibility for all the aspects of their session, including registration, accommodation and travel expenses for the invited speakers and chairpersons.

# BRANDING OPPORTUNITIES

## **Pocket programme** € 6.000

The sponsor's logo will be printed on the conference's pocket programme, a short printed booklet featuring a streamlined version of the conference programme that will be distributed to all attendees (*Approx 3.000 units*)

## **Programme internal adv page in electronic format** € 4.000

An internal page of the conference programme dedicated to the sponsor

## **Programme back cover adv page in electronic format** € 8.000

The back cover of the printed version of the full programme of the conference dedicated to the sponsor

## **Conference bags** € 15.000

The sponsor logo will be visible on the bags provided to all attendees (*3.000 units, production included*)

## **Conference lanyards** € 15.000

The sponsor logo will be visible on the lanyards provided to all attendees (*3.000 units, production included*)

## **Conference notepads** € 8.000

The sponsor logo will be visible on the notepads provided to all attendees (*3.000 units, production included*)

## **Conference pens** € 8.000

The sponsor logo will be visible on the pens provided to all attendees (*3.000 units, production included*)

## **Conference bag insert** € 3.000

n.1 company leaflet in conference bag  
Leaflet provided by the sponsor

## **Water dispenser** per station € 3.500



No longer available



Available exclusively to one sponsor

SPONSORSHIP  
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# BRANDING OPPORTUNITIES

## **Promotional mail blast** **€ 3.000**

Registered attendees will receive the sponsor mail blast during the month immediately before or after the event. The company must provide the email in html ready for sending

## **Devices charger** max. 4 Stations **€ 3.500**

Promote your company with high-impact signage alongside the popular Charging Stations where the meeting attendees will charge their personal electronic devices

## **Speakers' ready room** **€ 10.000**

The sponsor logo will be visible in the Speakers' ready room, where all speakers and poster presenters will be uploading their presentation material to the conference technical support staff

## **E-posters** **€ 15.000**

The sponsor logo will be visible on the e-poster display for the whole conference

## **Wi-fi** **€ 15.000**

The sponsor logo will be visible on the wi-fi connection opening page

## **Ground path with company logo** *upon request*

Conference logo and sponsor's logo displayed on the floor of the conference venue to mark the path from the registration area to the exhibition area

## **Video monitor** *upon request*

A large monitor, positioned in a specific point of the conference venue, displaying a video provided by the sponsor



No longer available



Available exclusively to one sponsor

# BRANDING OPPORTUNITIES

**Physical and digital signage**

*upon request*

Many options available throughout the conference venue





# BRANDING OPPORTUNITIES

## **Selfie mirror**

**€ 5.500**

Interactive selfie area where participants, interacting with the mirror, can create, print, share and download their selfies to their mobile phone. All branded with the logo of the sponsoring company

## **Relaxing area**

*upon request*

The relaxing area is the place for conference attendees to relax, recharge the mobile phone and check emails during conference hours. This area provides a unique, high profile opportunity to present your company brand while providing a valuable enhancement to the attendees experience

## **Hospitality suite**

*upon request*

Dedicated room where the sponsor can arrange appointments with customers. Cost includes the room rental fee and set up with table and chairs

# SOCIAL OPPORTUNITIES

## Coffee breaks

€ 10.000 each

Sponsor's logo displayed on tables in the coffee break area  
(one sponsor per coffee break)

## Standing lunches

€ 20.000

Sponsor's logo displayed on tables in the lunch area  
(one sponsor per day)

## Welcome cocktail

€ 20.000

### Sunday, 30<sup>th</sup> June, Allianz MiCo

Sponsor's logo displayed on tables in the Welcome Reception area

## Conference party

*upon request*

### Thursday, 4<sup>th</sup> July, Superstudio Maxi

Sponsor's logo displayed in different locations at the party venue

## A show at La Scala theatre

*upon request*

The Teatro alla Scala in Milan is among the world's most famous opera houses. Most of the greatest singers of the past 200 years have performed here.

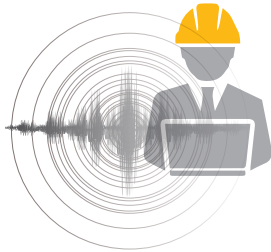
A great experience for the conference participants can be organised with the sponsors support, while promoting the visibility of the sponsoring companies

### Opera show: *Turandot*, July 1<sup>st</sup> 2024

Tickets for sponsors and Exhibitors will be available soon.



18<sup>TH</sup> WORLD CONFERENCE ON EARTHQUAKE  
ENGINEERING  
**WCEE2024**  
MILAN

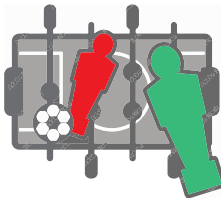


# OTHER SPONSORSHIP OPPORTUNITIES

## Shake table

from € 7.500

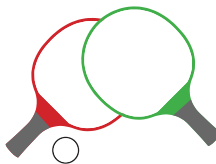
Possibility of demonstrative testing of sponsors products.  
The feasibility of the test must be discussed with and confirmed  
by the Eucentre Foundation, who owns and operates the shake-table.



## Table football tournament

€ 3.500

Team tournament to be held in the Games Ground area.  
The awarding of the Championship winners will take place  
during the Conference Closing Ceremony.  
The sponsor logo may be visible in a banner/monitor placed  
in the Games Ground.  
During the Closing Ceremony the sponsor will be mentioned  
and its logo will be included in the background slide.



## Table tennis tournament

€ 3.500

Team tournament to be held in the Games Ground area.  
The awarding of the Championship winners will take place  
during the Conference Closing Ceremony.  
The sponsor logo may be visible in a banner/monitor placed  
in the Games Ground.  
During the Closing Ceremony the sponsor will be mentioned  
and its logo will be included in the background slide.



# OTHER SPONSORSHIP OPPORTUNITIES

## **Recording of the sponsored presentation available on demand**

*upon request*

The sponsored session recording can be included on the conference materials available on demand for 6 months after the event. This is a great opportunity to reach the conference virtual attendees

## **Hackathon**

*upon request*

A social coding competition, that brings participants together to jointly and quickly develop innovative software solutions to demanding problems.  
Sponsor visibility to be defined

## **Technical tours**

*upon request*

Technical tours such as visits to 2026 Winter Olympics worksites, San Siro stadium, Eucentre's and JRC's large scale structural testing facilities etc, can be activated with the Sponsor's support

## **Scholarship grant**

*upon request*

Scholarship opportunities can be activated with the Sponsor's support



# SPONSORSHIP LEVELS

The table below shows the benefits associated to the sponsorship levels that a company may reach by selecting the different sponsorship opportunities described in pages 14 to 23 (see explanation on page 13).

	DIAMOND	PLATINUM	GOLD	SILVER	EXHIBITOR/ SPONSOR
	Total cost of selected sponsorship opportunities (pages 14-23):				
	from 70.000 €	from 50.000 €	from 30.000 €	from 15.000 €	up to 15.000 €
company logo <sup>1</sup> in conference programme	✓	✓	✓	✓	✓
company logo <sup>1</sup> shown at beginning/end/breaks of sessions	✓	✓	✓	✓	✓
company logo <sup>1</sup> and web link at conference website	✓	✓	✓	✓	✓
company logo <sup>1</sup> in conference proceedings	✓	✓	✓	✓	✗
post on event social media	✓	✓	✓	✓	✗
company leaflet in conference bag	2	2	1	1	✗
mail blast	2	2	1	1	✗
internal advert in the conference programme	2	1.5	1	✗	✗
promotional item included in conference bag	2	1	1	✗	✗
tickets for Conference party	6	4	2	✗	✗
company logo <sup>1</sup> on conference banner	✓	✓	✗	✗	✗
complimentary delegate registration <sup>2</sup>	10	8	4	2	1

<sup>1</sup> Logo size will be proportional to sponsorship level reached, being largest for Diamond Sponsors and smallest for Exhibitors/Sponsors

<sup>2</sup> Delegate registration does not include Conference party ticket

# REGISTRATION FEES

	EARLY BIRD REGISTRATION by 31 <sup>st</sup> January 2024	LATE REGISTRATION from 1 <sup>st</sup> February 2024
Regular fee	€ 600	€ 700
Students and IAEE delegates	€ 360	€ 450
Participants from low-income economies*	€ 360	€ 450
Remote participation	€ 150	€ 150
Accompanying person	€ 150	€ 150
Exhibitor fee**	€ 300	€ 400

\*According to the 2023 World Bank classification

\*\*The fee includes access to the exhibition area, welcome cocktail of Sunday 30<sup>th</sup> of June, coffee/lunch breaks from the 1<sup>st</sup> to the 5<sup>th</sup> of July.

It does not instead include access to conference rooms and contributions submission.  
Exhibitor entry passes will be named and usable by one single person only;  
they cannot be employed to grant access to different delegates from the same organization.

## Important NOTES

- The maximum number of delegate registration payments that may be considered in the calculation of the *Total cost of selected sponsorship opportunities* used to define the Sponsorship Levels is: 4 (Diamond), 3 (Platinum), 2 (Gold), 1 (Silver), 0 (Exhibitor/Sponsor).
- Registration fees are VAT (currently 22%) included.



# HOW TO APPLY AND CANCELLATION POLICY

## How to apply

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Exhibition booths are offered on a first come, first served basis.  
To apply please contact [wcee2024.sponsor@aimgroup.eu](mailto:wcee2024.sponsor@aimgroup.eu)

## Payment conditions for level sponsorship

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50% of the sponsorship upon confirmation  
50% of the sponsorship within 23<sup>rd</sup> May 2024, against invoice

## Payment conditions for exhibition and other opportunities

---

100% of the total due, upon reservation against invoice

All the amounts and payments are in Euro (EUR). Credit Cards are accepted.  
The purchase of sponsorship items or exhibition space will be confirmed only when the payment has been processed.

## Cancellation policy

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Cancellations must be written to:  
[wcee2024.sponsor@aimgroup.eu](mailto:wcee2024.sponsor@aimgroup.eu)

*Cancellation charges will be as follows:*

**Cancellation received within 6<sup>th</sup> July 2023**  
(12 months before the conference):  
20% of the amount due will be kept as fee

**Cancellation received within 4<sup>th</sup> January 2024**  
(6 months before the conference):  
50% of the amount due will be kept as fee

**Cancellation received after 4<sup>th</sup> January 2024**  
100% of the amount due will be kept as fee

# CONFERENCE GUIDELINES

In order to improve the organising aspects of the conference and to ensure the highest quality standards, the Organising Secretariat requires the following guidelines to be respected:

The technical services provided for all the conference sessions will be managed by the official AV company, any other potential supplier proposed by the sponsoring companies will be considered only if the official AV company is unable to meet the same requirements.

Communication agencies called to manage the exhibition or any other aspect of the conference on behalf of the sponsoring company, are required to submit the draft project to the Organising Secretariat for final approval.

The distribution of corporate promotional material is forbidden outside of the relevant area of the exhibition stand.

All food & beverage services provided during the conference, can be delivered only by the official supplier of the Convention Centre and always making a request directly to the Organising Secretariat.

Suppliers of goods and services must be those provided and approved by the Organising Secretariat.

Use of the conference and/or Societies' logo is always and in all cases subject to written approval by the Organising Secretariat prior authorization of the Conference Organizing Committee.

**All sponsoring companies are kindly requested to abide by the Guidelines listed above.**

The Organising Secretariat is however available to consider any request of derogation to the above and to submit them to the Conference Organising Committee for authorization.

[www.wcee2024.it](http://www.wcee2024.it)

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